

the **Y**
YMCA

the Power of US

ASSOCIATION PROGRAMS BRANCH • 2018 We Build People Annual Campaign

There is no other nonprofit quite like the YMCA of the Triangle. In neighborhoods across the region, we have the presence and partnerships to deliver positive change.

The collective impact of YMCA volunteers, staff, community members and neighbors through the YMCA's Annual Campaign provides opportunity and access for everyone—regardless of their ability to pay.

Whether it's a father-child program, a teen leadership program or a competitive swim team, the YMCA of the Triangle's impact is powerful. We build bridges instead of walls. We work for the common good and strengthen the common ground. That's the power of us.

We hope you'll join us.

Community Needs

Drowning is the leading cause of death among children under age five.

NC Division of Public Health

63% of U.S. fathers report spending too little time with their kids.

Pew Research Center Study, 2017

The North Carolina high school dropout rate for students of color increased this past school year.

Public Schools of NC report to the NC General Assembly

YMCA Investment in People

ASSOCIATION PROGRAMS BRANCH GOAL: \$262,000

100% of every dollar given through the YMCA Annual Campaign is invested in the lives of our neighbors who need the Y.



ROLE MODELS



LEADER



ACHIEVEMENT



CURRENTLY SERVING:

125+
Lightner
Y Achievers

10,539+
Dads & Children
in Y Guides

1,180+
Teens in NC YMCA
Youth & Government

857+
Competitive
Swimmers

“Lightner Y Achievers gave me a sense of learning about the world around me from incredible role models. The YMCA NC Youth & Government program taught me about the law and inspired me to serve. The YMCA certainly had a major impact on me. When you give to the Annual Campaign, you can expand opportunities to the whole community.”

—Chassidy Hinton, Asst. District Attorney & YMCA Volunteer



ACHIEVE

LIGHTNER Y ACHIEVERS provides middle and high school students of color with opportunities to learn the importance of civic participation, college readiness and community service.

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\$1,134 allows a teen of color to develop life goals and self-confidence in this year-long leadership program.
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NORTH CAROLINA YMCA YOUTH & GOVERNMENT

Students in grades 9 – 12 experience government first-hand and learn how to solve community problems through the democratic process.

“We are tomorrow’s leaders. Our hands-on involvement in the legislative process through NC YMCA Youth & Government is exciting.”

—Bennett, NC YMCA Youth & Government Participant

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\$480 prepares a teen for moral and political leadership during one year of this service program.
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ACHIEVEMENT GAP PROGRAM SUPPORT provides leadership guidance and curriculum development to YMCA of the Triangle Academic Support Programs including Y Learning, Community HOPE and summer learning loss prevention at Camp High Hopes.

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\$1,476 gives one year of Y Learning academic support to a child who struggles to reach school system benchmarks.
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BUILD

Y GUIDES focuses on strengthening the father-child relationship through activities that allow fathers to spend quality one-on-one time with their children.

It’s through these shared experiences that dads and their kids build stronger relationships and form memories that last a lifetime.

“Y Guides is the best thing I ever did with my kids.”

—Buck, Y Guides Dad

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\$629 supports the father-child relationship through one year of activities and quality time.
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TRANSFORM

COMPETITIVE SWIMMING teaches children the importance of sportsmanship, team effort and goal setting.

“Competitive swimming has taught my children independence, self-confidence, and the importance of working as a team and caring for others.” —Beth, parent

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\$235 gives a child the opportunity to strengthen skills during a season of competitive swimming.
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GIVE TODAY

Donations to the YMCA Annual Campaign make it possible for children, teens and families to participate in YMCA programs regardless of their ability to pay.

Make a gift today. YMCATriangle.org/give-back

Ensure that future generations can participate in YMCA programs through a **planned gift**.