



YMCA OF THE TRIANGLE

WE BUILD *people*

ANNUAL CAMPAIGN 2019

ASSOCIATION PROGRAMS BRANCH GOAL: **\$273,000**

100% of your gift goes to support children, adults and communities in need.

Our region is growing and changing, but not everyone is thriving. That's where the YMCA of the Triangle comes in. We're leading the transformation of an entire community, one person at a time.

How do we create a stronger region for all? Quite simply, we build people. We build leaders and achievers. We build strength. We build advocates and opportunity. We build community and connections.

Together, we are able to focus on improving community health and saving lives, developing future leaders and supporting achievement for all.

WE BUILD PEOPLE. YOUR GIFT MAKES IT POSSIBLE.

community *needs* //

Drowning is the leading cause of death among children under age five.

NC Division of Public Health

63% of U.S. fathers report spending too little time with their kids.

Pew Research Center Study, 2017

The North Carolina **high school dropout rate** for students of color increased this past school year.

Public Schools of NC report to the NC General Assembly

currently *servicing* //



100+
Lightner
Y Achievers



15,130+
Dads & Children
in Y Guides



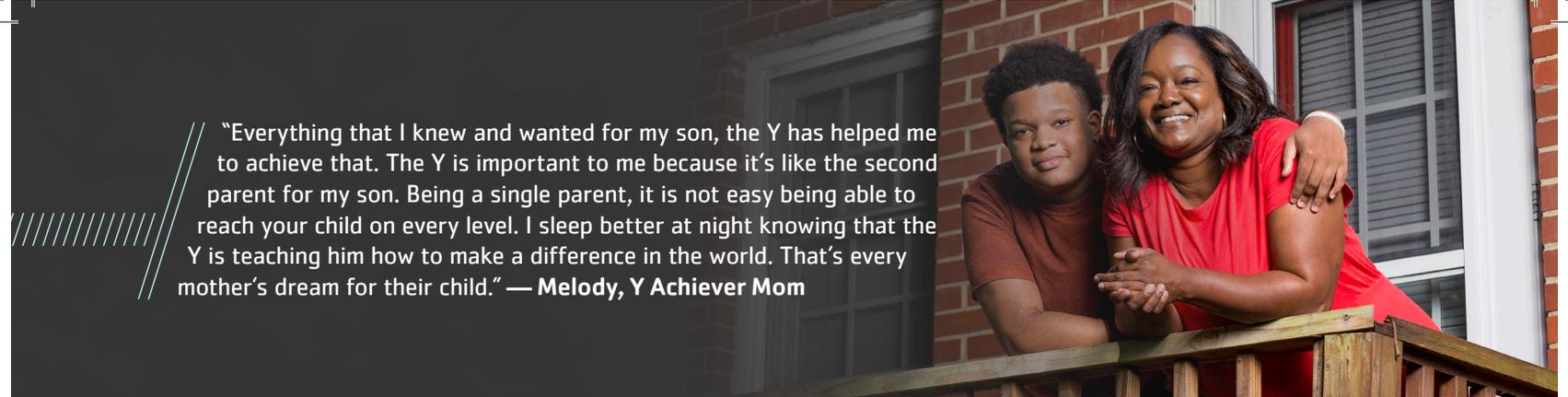
1,060+
Teens in **NC YMCA**
Youth & Government



800+
Competitive
Swimmers



80+
Competitive
Jump Ropers



“Everything that I knew and wanted for my son, the Y has helped me to achieve that. The Y is important to me because it’s like the second parent for my son. Being a single parent, it is not easy being able to reach your child on every level. I sleep better at night knowing that the Y is teaching him how to make a difference in the world. That’s every mother’s dream for their child.” — Melody, Y Achiever Mom

lead + achieve

LIGHTNER Y ACHIEVERS provides middle and high school students of color with opportunities to learn the importance of civic participation, college readiness and community service.

\$1,134 allows a teen of color to develop life goals and self-confidence in this year-long leadership program.

NC YMCA YOUTH & GOVERNMENT students in grades 9 – 12 experience government first-hand and learn how to solve community problems through the democratic process.

“We are tomorrow’s leaders. Our hands-on involvement in the legislative process through NC YMCA Youth & Government is exciting.”

—Bennett, Youth & Government Participant

\$480 prepares a teen for moral and political leadership during one year of this service program.

ACHIEVEMENT GAP PROGRAM SUPPORT allow students to participate in YMCA Academic Support Programs including Y Learning, Community HOPE and Camp High Hopes.

\$1,647 gives one year of Y Learning academic support to a child who struggles to reach school system benchmarks.

give today

Donations to the YMCA We Build People Annual Campaign make it possible for children, teens and families to participate in YMCA programs regardless of their ability to pay. Ensure that future generations can participate in YMCA programs through a **planned gift**.

[YMCATriangle.org/give-back](https://www.ymcatriangle.org/give-back)

801 Coporate Center Drive, Suite 200, Raleigh, NC 27607

connect

Y GUIDES focuses on strengthening the father-child relationship through activities that allow fathers to spend quality one-on-one time with their children. It’s through these shared experiences that dads and their kids build stronger relationships and form memories that last a lifetime.

“Y Guides is the best thing I ever did with my kids.”

—Buck, Y Guides Dad

\$684 supports the father-child relationship through one year of activities and quality time.

community health + saving lives

COMPETITIVE SWIMMING + JUMP ROPE teaches children the importance of sportsmanship, teamwork and goal setting.

“Competitive swimming has taught my children independence, self-confidence, and the importance of working as a team and caring for others.” —Beth, parent

\$244 gives a child the opportunity to strengthen skills during a season of YOTA Prep, our introductory competitive swimming program.

\$721 encourages a youth to stay active and build skills during a year of competitive jump roping.